

# ALUMNI PROFILE



**“Never say no to a work assignment or opportunity, even if it’s not in your job description. You might have to stay late or come in early, but you’ll learn from it... and others will notice.”**

# JAKEBUGEJA

**Favorite radio format**

**Caribbean**

**Favorite song**

**Del Shannon - Runaway**

**Favorite artist**

**John Mayer**

**Favorite movie**

**The Simpsons Movie**

**Favorite TV show**

**The Office**

**Favorite Book**

**The Tipping Point**

**Hobbies**

**Photography, golf, traveling,  
learning to play guitar, col-  
lecting old radios**

## **Where has life taken you since you left WSDP?**

While working at WSDP, I was hired as a part time weekend DJ at WTWR Tower 98 in Monroe/Toledo. I became afternoon drive host a short time later and the station moved their transmitter into the Toledo market a few months after that (not a bad way to move up in market size!) While in Toledo, I began working as a weekend/fill in DJ at WDRQ in Detroit (when it was a Top 40 station.) From Detroit, I moved to New York City to work for Vh1 Satellite Radio on XM and worked as a DJ and Production Engineer. About a year later, the contract between Vh1 and XM expired and I shifted my focus to creating syndicated programming, podcasts, and new media projects for MTV, Vh1 and CMT. I then moved to the Cayman Islands to work as Program Director and DJ at X107.1, a Top 40 station, where I stayed for two years. I also oversaw programming of an all-Caribbean station, HOT 104.1. This past April, I moved to Cincinnati, OH where I am presently Program Director for WSWD 94.9 The Sound, a unique mix of 90’s alternative, 80’s, and new alternative rock music.

## What do you enjoy doing in your spare time?

I enjoy photography and golf. I also provide voiceover services to a couple Christian radio stations across the US. Oh, and I recently got a DVR... I'm hooked!

## What is your favorite memory of your time at the station?

There were a lot of great times including when we interviewed pop singer Mandy Moore. It was my first celebrity interview. She hadn't reached her full celebrity status and I hadn't reached manhood... so my voice was very squeaky and a little high pitched. Being incredibly nervous didn't help either!

## Why was being involved at WSDP important for you?

I didn't know it at the time, but WSDP would give me the chance to develop my skills much sooner than most young broadcasters. It helped keep me out of trouble, taught me leadership skills, and kick started my career.

## What advice would you give to our current students?

- Be nice to everyone. Your future boss could be the person sitting next to you in class.
- Never say no to a work assignment or opportunity, even if it's not in your job description. You might have to stay late or come in early, but you'll learn from it... and others will notice.
- Always keep learning!



Live from the 2008 auction with WSDP Alum Jake Bugeja and students Sean Fitzpatrick and John Bonello



WSDP Alum Greg Angel, and students Rodney Harris and John Dalton work to increase the bids for the WSDP Auction

## Use Your Meijer Purchases to Support WSDP

We are excited to announce that we've found a solution to help raise money for WSDP without burdening people with more things to sell.

Meijer Community Rewards allows us to raise funds to meet WSDP's goals simply and easily. If you shop at Meijer we will receive cash rewards from your purchases. First, you have to join Meijer Community Rewards. It's free and can be done online at [Meijer.com/rewards](http://Meijer.com/rewards). I also have an application I can mail you if you prefer to use snail mail. Enrolled members can then pay for their

purchases with cash or a debit card and their Meijer 1 Card, or with their linked Meijer Credit Card.

Our six-digit code for supporters to use when joining is 706339

If you shop at Meijer please join today.

If you have any questions, please e-mail me at [keithb@pccs.k12.mi](mailto:keithb@pccs.k12.mi) or call 734-416-7732. Thanks for your support.